



Left to Right: Alfons Adetuyi, Inner City Films and The Honorable Mary Ng, Minister of Small Business and Export Promotion with ICF Team Orla Garriques (Marketing Director), Cora Tonna (Executive Producer) and Sidney Chiu (Co-Producer) at the Creative Canada Export Announcement at Guru Studio, April 16, 2019.

## **FOR IMMEDIATE RELEASE**

### **Inner City Releasing receives Canada Creative Export Funds To Develop New Models for the International Distribution of Diverse Content**

TORONTO & LOS ANGELES (April 16, 2019) - Inner City Releasing receives funding for distribution of diverse content from Canada Creative Export program.

First unveiled last June, the program has provided nearly \$7.8 million in funding towards high-potential projects that amplify the international reach of Canada's creative industries with projects coming from a wide range of cultural industries such as publishing, design, music, film and TV.

"Canada is full of talented creators whose work is loved throughout the world. The new Creative Export Canada program allows businesses in our creative sector to make a name for themselves and succeed on the global scene. The Government of Canada is proud to support their ongoing pursuit of innovation and growth."

— The Honourable Pablo Rodriguez, Minister of Canadian Heritage and Multiculturalism

Inner City Releasing is the International Distribution arm of Toronto-based production company, Inner City Films. The company has been a leader in the development and production of culturally diverse content, including feature films and dramatic TV series. Inner City Films has produced 3 dramatic tv series and completed 4 feature films, including their latest rom-com, *Love Jacked*, which opened the 2018 Pan African Film Festival in Los Angeles in 2018. Currently casting is their coming of age drama, *Dreams of The Moon*, about a young African-American girl who dreams of becoming an astronaut, inspired by the Apollo 16 training mission in the director's hometown of Sudbury, Canada in 1971.

"With Creative Export Canada's support we released our romantic comedy, *Love Jacked*, in 25 markets in the US and as a result we are included in the top 30 noteworthy Black films released in 2018. Those films had a total box office of one billion three hundred and sixty-four million dollars. Making films that are inclusive and culturally diverse is not only socially responsible, but good business."

— Alfons Adetuyi, PRODUCER/ DIRECTOR - Inner City Films

## **ABOUT INNER CITY FILMS (ICF)**

Inner City Films (ICF) is an independent television and film production company headquartered in Toronto. Guided by over 20 years of experience, ICF develops and produces contemporary, innovative, ground-breaking productions for theatrical and television markets that attract major broadcasters and distributors in Canada, the U.S. and internationally.

Inner City Releasing (ICR) is dedicated to the distribution of diverse stories and content world wide and continues to develop new business models working with both major film studios, OTT services and TV Networks internationally.

## **ABOUT CANADA CREATIVE EXPORT PROGRAM**

Canada Creative Export funding program supports businesses and organizations in the creative sector the tools and mechanisms they need to successfully export their creative content. In this way, the government is helping Canada's creative sector shine on the world stage.

For further details on the Creative Canada Export inaugural recipients see the [Press Release](#):

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